



Fast Release ClO_2

Reset vs. ProKure

Neutralize Pungent & Resistant Odors

Use as a gas or liquid



Reset Bundle

HIGH-IMPACT FAST RELEASE GAS & LIQUID SURFACE DEODORIZATION

Forced-air effervescence vs. passive dissolution. Conventional systems leave chemical oxidizer trapped in standing water cups. The Reset aerator pumps micro-bubbles through the activated tablet solution — driving 100% of generated pure ClO_2 vapor out of the aqueous phase and into the air volume within 90 seconds.

BETTER

Active vs. passive. ProKure tea-bag cups take 2 to 6 hours and strand up to 20% of oxidizer in the fluid. Reset drives 100% of the ClO_2 into the air in minutes.

FASTER

Accelerated turnover. Rooms, fleet vehicles, and rentals return to service in under 2 hours, not a lost shift. Gas saturation in about 90 seconds.

CHEAPER

70% to 92% operational savings. Reusable pumps and canisters drop the hardware markup. Crews buy only dry tablets and paks — over 70% less per project.

1. Liquid deodorization solutions — 100 ppm concentration

Target: severe organic surface malodors, smoke residues, urine, vomit, and organic decomposition.

Treatment volume	Reset system	Competitor format	Prep / saturation	Reset cost	Competitor cost	Margin
32 oz spray bottle	Reset Blue 1g (1 tablet)	ProKure 0.042 oz pouch	90 sec vs. 60 mins	\$4.00	\$21.50	81% savings
1 gallon solution	Reset Green 4g (1 tablet)	ProKure 0.17 oz pouch	90 sec vs. 60 mins	\$7.00	\$28.95	76% savings
5 gallon mop / spray	Reset Red 20g (1 tablet)	ProKure 0.84 oz pouch	90 sec vs. 60 mins	\$2.40	\$6.50	63% savings
50 gallon bulk drum	Reset Purple 200g pak	ProKure multi-pouch pack	3 mins vs. 2–4 hrs	\$0.80	\$4.20	81% savings

2. Fast release vapor shock treatments — confined-space gas

Target: volatile chemical malodors, heavy tobacco, skunk thiols, sewer gases, and structural VOCs.

Space volume (10' ceilings)	Reset active aeration	Competitor fast gas	Generation speed	Reset cost	Competitor cost	Job savings
Up to 2,000 ft ³ (auto, RV, boat, 200 sq ft)	(2) Reset Red 20g tablets	(1) ProKure 25g pouch	90 sec vs. 3 hrs	\$24.00	\$42.00	43% savings
Up to 5,000 ft ³ (apt, suite, 500 sq ft)	(5) Reset Red 20g tablets	(2.5) ProKure 25g pouches	90 sec vs. 3 hrs	\$60.00	\$105.00	43% savings
Up to 10,000 ft ³ (large home, 1,000 sq ft)	(1) Reset Purple 200g pak	(5) ProKure 25g pouches	3 mins vs. 4–6 hrs	\$50.00	\$210.00	76% savings
Up to 50,000 ft ³ (commercial, 5,000 sq ft)	(1) Reset Black 1,000g pak	(25) ProKure 25g pouches	3 mins vs. 6+ hrs	\$89.00	\$1,050.00	92% savings

REGULATORY COMPLIANCE & TRADEMARK NOTICE. Cost comparisons reflect published standard wholesale/retail contractor pricing and published activation protocols for chemical malodor neutralization. Reset Pure ClO_2 products are commercial oxidative deodorizers engineered specifically for the molecular breakdown and neutralization of chemical and organic malodors (smoke, thiols, hydrogen sulfide, skunk, amines, VOCs, urine, and pet decomposition residues). Reset makes no biocidal, pesticidal, or public health claims. Reset is not registered or offered as a pesticide under FIFRA. ProKure is a registered trademark of its respective owner.

Slow Release ClO_2 Continuous Odor Oxidation
Up to 30 days

Reset vs. ProKure



Reset Sachet in Case

RESET MODULAR SLOW RELEASE · MULTI-POINT BALANCING

Forcing dry media into a single central housing creates intense local odor spikes while leaving perimeter zones untreated. Reset uses durable, reusable vented housings — each sized for about 1,000–2,000 cu. ft. — so operators can balance multiple air returns and eliminate dead zones with uniform dispersion. Reset Pure ClO_2 Slow Release vs. ProKure D.

BETTER

Multi-point balancing. A single clamshell over-saturates one sector and leaves corners foul. Reset cases spread across returns, plenums, and dead zones.

FASTER

Zero-spill vapor flow. Dry humidity-activated matrix starts within hours. No cups, gel, or spill risk — a quiet vapor shield, 24/7, for up to 30 days.

CHEAPER

True reusable economics. Cases are bought once. After that, cost is the \$10 sachet refill — up to 65% less than single-use competitor units.

30-day ambient vapor-phase odor elimination

Target: continuous background malodors — smoke, pet, urine, chemical fumes, decay, and stagnant VOCs.

Coverage volume	Reset modular setup	Competitor setup	Duration	Reset initial / refill	Competitor price	Savings initial / refill
Up to 1,000 ft ³ (auto, RV, boat, locker)	1 sachet + 1 case	ProKure D (10g sachet + clamshell)	Up to 30 days	\$15.00 / \$10.00	\$28.75	48% / 65% savings
Up to 2,000 ft ³ (SUV, garage, small office)	2 sachets + 1 case	ProKure D (2 × 10g sachets)	Up to 30 days	\$25.00 / \$20.00	\$57.50	57% / 65% savings
Up to 3,000 ft ³ (basement, hotel suite)	3 sachets + 1 case	ProKure D (3 × 10g sachets)	Up to 30 days	\$35.00 / \$30.00	\$86.25	59% / 65% savings
Up to 4,000 ft ³ (apartment, storage unit)	4 sachets + 2 cases	ProKure D (1 × 50g large sachet)	Up to 30 days	\$45.00 / \$40.00	\$59.95	25% / 33% savings
Up to 5,000 ft ³ (commercial space, clinic)	5 sachets + 1 case	ProKure D (5 × 10g sachets)	Up to 30 days	\$55.00 / \$50.00	\$143.75	62% / 65% savings
Up to 10,000 ft ³ (multi-unit facility, gym)	10 sachets + 2 cases	ProKure D (10 × 10g sachets)	Up to 30 days	\$105.00 / \$100.00	\$287.50	63% / 65% savings

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